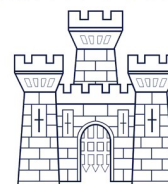


Business Studies

CRGS
SIXTH FORM



Head of Learning

Mrs R Kendall

Departmental Staff

Miss C Speak

Exam Board

Eduqas A Level Business

Why study Business?

Studying for an A level in Business challenges you to explore the core principles of business activity, immersing you in the dynamic business landscape and highlighting the significance of entrepreneurial ventures. Throughout the course, you will engage with the world of business, gaining valuable insights into markets and the competitive environments in which businesses operate. Studying Business offers a strong foundation for your future endeavours, equipping you with a diverse set of essential skills needed for both higher education and a successful career.

Course Outline

The Eduqas Business syllabus provides a comprehensive understanding of key business principles, including the nature of business activities, enterprise, and the role of entrepreneurship. You will explore various aspects of the external environment, such as market influences, stakeholder relationships, and the impact of globalisation. The course also covers four main business functions: marketing, human resources (HR), finance, and operations management, alongside important quantitative skills and problem-solving techniques.

The second year of the course will deepen your understanding of the subject areas covered in your first year, shifting the focus onto strategic decision making as well as how and why businesses need to adapt to survive.

Key topics include:

First Year:

- **Nature of Business:** Understanding business activities, their purpose in meeting customer needs, and the role of entrepreneurs.
- **Types of Businesses:** Different business organisations, ownership structures, and contexts.
- **Key Business Functions:** Marketing, Human Resources, Operations, Finance
- **Stakeholders:** Identifying and understanding stakeholders and their impact on business.

Where are they now?

Recent students of Business at CRGS have gone on to study:

- Accountancy & Finance
- Artificial Intelligence
- BT Group Apprenticeship
- Business Management Apprenticeship BAE Systems
- Business and Management
- Business in Industry
- Business/Digital Media
- Deloitte
- Events Management
- Fashion Business Management
- Finance Broker
- Global Entrepreneurship and Business
- International Business Studies
- J P Morgan, Buenos Aires
- KPMG
- Law
- Marketing and Management
- Quantity Surveying
- Robotics
- Sports Business and Coaching
- The Military
- PWC

Clitheroe Royal Grammar School

Founded in 1554

Second Year:

- **Business Objectives:** How business goals evolve with growth and market changes.
- **Strategic Decision Making:** Porter's 5 Forces, Critical Path Analysis, Investment Appraisal
- **External Environment:** Economic, social, technological, and political factors affecting business.
- **The Global Market:** International trade, multinational corporations
- **Quantitative Skills and Problem-Solving:** Data handling, problem-solving techniques like forecasting and decision trees, and financial analysis using tools like ratio analysis.

Assessment

There are three A Level papers each 2 hours 15 minutes:

Component 1: Business Opportunities and Functions

Component 2: Business Analysis and Strategy

Component 3: Business in a Changing World

Each paper has 33.3% weighting towards the A Level grade.

All questions are compulsory.

Frequently Asked Questions

Q. Is any previous knowledge required to study this subject?

Students of Business do not need previous knowledge of the subject, but should be comfortable with handling figures, analysing data and be able to write fluently. Students are required to meet the General Entry Requirement of a minimum of 4 GCSEs at grade 6 with at least GCSE grade 4 in English Language and Maths.

Q. What opportunities are there for Extended Learning?

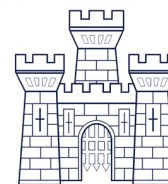
Teaching involves the study of new and relevant material relating to enterprises in the real world and is supplemented, where possible, with visits from outside speakers from the world of business. We have resumed our overseas visits giving students first-hand experience of the globalisation of brands and the growth of private commercial enterprise, operating in a very different cultural environment. Students are encouraged to read articles, books, newspapers, and to use social media to enhance their knowledge of live businesses outside the classroom. Students are encouraged to apply their own work experiences to their classwork and encouraged to participate in open discussion.

Exam Board Specification

Eduqas A Level Business www.eduqas.co.uk

Notes: The Business department has continued to grow and it is now one of the largest in the Sixth Form. The majority of our students stay with the subject and go on to University to study Business-related subjects reflecting the support, encouragement, hard work and continued success of this enthusiastic and progressive department.

CRGS
SIXTH FORM



CRGS Sixth Form Admissions

Apply

[www.crgs.org.uk/
sixth-form/admissions](http://www.crgs.org.uk/sixth-form/admissions)

Contact us

Email
[sixthformadmissions
@crgs.org.uk](mailto:sixthformadmissions@crgs.org.uk)

Telephone
01200 423118

CRGS Sixth Form
York Street
Clitheroe
Lancashire
BB7 2DJ